

211 Central | York Region Frontline Report | May 1-31, 2022



Top 5 Needs

*Caller needs are tracked using taxonomy (a categorization system that is standard for 211 Service Providers across North America), and are rolled up to categories.



On Our Radar...

*On Our Radar is comprised using multiple data sets including caller needs and trends reported by 211 Central's Service Navigators – who answers 211 calls, text, chat and emails. This data does not identify individuals.

- Struggle with search for Affordable Housing (evictions / rent assistance / emergency shelter)**
- Food / Grocery & Food Banks (frustrations continue with significant rise in food costs)**
- Crisis Intervention Helplines / Counseling (long wait times / lack of in-person services)**
- Settlement Services for Newcomers (particularly for Ukrainian refugees)**

System Impact

*System Impact percentages help us understand how the service we provide is received, how people are feeling after they contact 211 and whether more support is needed to address any unmet needs.



Business Intelligence

211 data can be used to inform decision-making and investment in our communities

- ▶ To learn more about the needs identified in your community, visit Ontario 211's [public dashboard](#)
- ▶ Click [here](#) to view a map of 211 Central Caller Needs, Caller Stories and week over week Snapshots

How You Can Help

ADD 211 TO YOUR WEBSITES

▶ Click [here](#) to access the 211 Central Widget for your website. This will encourage your site visitors to search [211Central.ca](#) for community service information and to contact us if they can't find what they're looking for.

AGENCY RECORD UPDATES

▶ Click [here](#) to let 211 know about changes to services in response to COVID-19

SEARCH FOR SERVICES

▶ Visit [211Central.ca](#)

CALL, TEXT, CHAT, E-MAIL

- ▶ Dial 2-1-1 | 24/7
- ▶ Send an SMS to 211
- ▶ [211Ontario.ca/chat](#)
- ▶ gethelp@211Ontario.ca

